

Heffner Management – The Power of Presence

In a world driven by imagery and action, Heffner Management's unique and powerful combination of dynamics — the models, the clients, the staff, the relationships, the success stories — has proven their prominence in the direct booking market, established a strong scouting, developing, and management board and has secured their status as a powerful force in the industry.

In an industry with ever-evolving standards of form and function, Heffner Management stays in stride — offering an always modern board of diverse, versatile, and stunning high fashion women and men, catalog women and men, plus and classics divisions.

- ❖ Heffner models have been featured in campaigns for YSL, Christian Dior, Dolce Gabanna, Versace, Calvin Klein, Burberry, Polo and Hermes and graced the covers of Harper's Bazaar, Elle, Bogus, Marie Claire, GQ, Seventeen, and Teen Vogue.
- ❖ Heffner prestigious clients include Saint Laurent, Prada, Loreal, Nordstrom, Bloomingdales, Banana Republic, Nike, Forever 21, Club Monaco, Converse, Levi, Izod, Target, and The Gap,
- ❖ Heffner has had the honor of being shot by world-famous photographers Bruce Weber, Steven Meidel, and Hedi Slimane.
- ❖ Heffner has invested their agency's talent in scouting and developing new faces — placing models and maintaining relationships with all the best-known fashion agencies in the world and managing those models throughout their careers.

At the Heffner helm for the past decade is Nancy Peppler. A self-identified "Rocker Chick from Detroit", Nancy is relentlessly driven and Cinderella story herself. Founded in 1984 by Bill Heffner, Nancy started at Heffner Management as a receptionist in 1992. Smart, sassy, and strong - Nancy worked her way up to assistant, to booker, to partner, and then to proud President/Owner.

From their lovely spot amongst the boomtown thrill of Seattle, and active in all of fashion's major international hubs, Heffner is both motion and stability simultaneously. All the people of Heffner- equal parts professionalism, passion and precision - work tirelessly and graciously to establish, support, and advance the beautiful brands of the world.